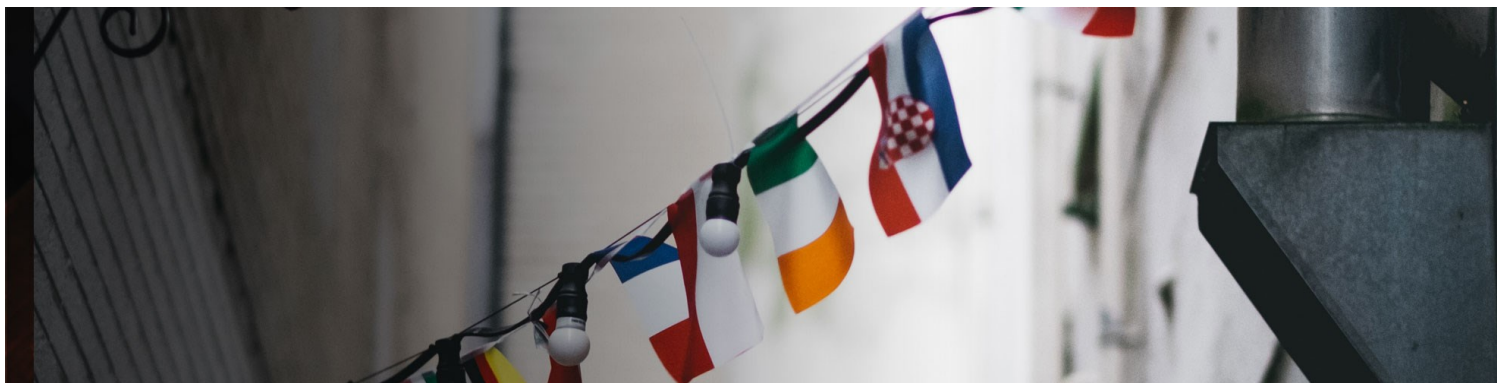


Global Ecommerce

Different regions, countries and territories.



Spread your global Retail & B2B ecommerce businesses across borders - quickly and easily.

Global Ecommerce Features



Multi-currency

Offer all purchases in the local currency, or currencies, and tax systems. The tradeit ecommerce platform supports multiple price lists, meaning you can offer multiple currencies across one or many sites (we suggest making the pricing specific to the country rather than use a currency converter which brings back unrounded prices), and supports multiple taxation systems including the US (NEXUS). You can also offer multiple payment methods geared to the local market (such as 'bill me later' services like Klarna in Germany).



Multi-site/Multi-brand

Launch multiple B2B and/or retail sites, each with a custom look and feel, product catalogue and navigational structure, and administer them from a single instance of the tradeit ecommerce platform. Developing and deploying multiple ecommerce sites is a quick and cost effective way of trialling or entering new markets, and growing your online business.



Multi-lingual

Local language sites with complete translation variants management through the back office, including both Cyrillic and symbol based text. Full support for translated web copy, including double-byte characters, for product data, templates, media, page titles, metadata and URL structures for local search engine optimisation and a rich user experience. Sites using tradeit have been deployed throughout the world from Canada to China, New Zealand to Russia, and beyond.



Multiple payment methods

Provide multiple, localised payment services to customers, with options relevant to their market (such as Klarna for Scandinavia, Germany and The Netherlands who offer 'bill me later' services), that they are familiar with and trust including multiple merchant-configurable order workflows for each payment method and/or domain.



Multi-warehouse

As a global operation you may have multiple warehouses and fulfilment centres throughout the world. By assigning your channels to the relevant warehouse in tradeit, you can ensure that your orders are routed to the correct place for picking, packing & distribution, and customers are offered local shipping options.

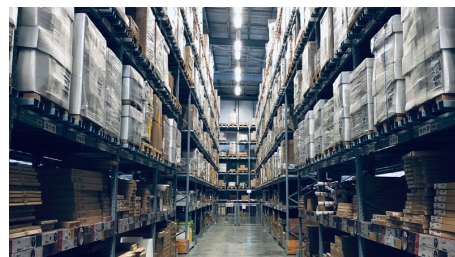


Multiple taxation methods

Handle multiple and complex taxation systems across the globe including the US (Nexus).

Global Ecommerce

Expanding your online presence into new regions and countries has never been easier, and is a great way to test new markets and grow your business without some of the traditional barriers to entry. There's no need to take out long leases on retail spaces or open large distribution centres, as any initial entry into new territories can be through a dedicated ecommerce channel first.



In order to expand your ecommerce operation successfully you should look for a platform that allows you to launch multiple sites, each tailored to the specific country or region. Allow users to browse in their native language(s), pay in their local currency and have payment and shipping options they are familiar with. If you are shipping items overseas, rather than from a localised warehouse, it pays to ensure that you're quoting customers the full landed price so there are no nasty surprises when receiving the goods. With tradeit it's never been easier to sell overseas and reach brand new markets.

- Control multiple countries, regions and territories from a single instance of tradeit.
- Offer sites in local languages including Cyrillic and symbol-based text.
- Make customer transactions easier by trading in local currencies with local payment types.
- Assign different warehouse to different channels and fulfil orders locally.
- Handle multiple taxation systems including the USA (NEXUS).
- Offer multiple and different payment options for each country.
- Offer sites with specific TLDs or sub-domains enhancing local SEO performance.



Red have great knowledge & experience of implementing global ecommerce projects and tradeit as a platform is not rigid and can adapt to the majority of situations.

Global Ecommerce Manager, Amoena

Global Ecommerce Customers

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