

Global ecommerce solutions designed for scalability, localisation, and cross-border efficiency.

The **tradeit**[™] ecommerce platform streamlines international trade, optimises operations, and delivers exceptional shopping experiences—helping you outpace the competition worldwide.



Global Ecommerce Features



Multi-lingual

Extended multi-lingual support, including Cyrillic and symbol-based text, delivers different languages to different sites. Integrate with services like Weglot for even quicker translations.



Multi-currency

Detailed Enables merchants to offer multiple price lists in multiple currencies so customers can transact in their own currency.



Multi-site

Launch multiple, international sites, each with a custom design, product catalogue and navigation, and administer them from a single instance of tradeit.



Localised payment methods

Provide multiple, localised payment services to customers, with options relevant to their market that they are familiar with and trust.



International domains

Supports domain names/sub folders for different territories like www.site.com/uk and www.site.com/us or www.site.co.uk and www.site.de depending on your preference or SEO requirements.



Tax and duties

Display complete landed cost to customer including giving them option to pay any tax or duties levied during ordering.



Multi-warehouse

Different warehouses can be assigned to different countries or channels with orders routed accordingly.



Multiple taxation models

Handle multiple and complex taxation systems across the globe including the US (Nexus).



International shipping

Configure shipping options, rates and delivery days for any destination allowing for national holidays and time differences.



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SOLUTION Global Ecommerce

Expanding your online presence internationally has never been easier. It's a great way to test new markets and grow your business without the traditional barriers to entry. There's no need to take out long leases on retail spaces or open



distribution centres, as any initial entry into new territories can be through a dedicated ecommerce channel first.

Look for a platform that allows you to launch multiple sites, lets users browse in their native language(s), pay in their local currency with payment & shipping options they are familiar with. With tradeit it's never been easier to sell overseas and reach brand new markets.

- ➔ Control multiple countries, regions and territories from a single instance of tradeit.
- ➔ Offer sites in local languages including Cyrillic and symbol-based text.
- ➔ Make customer transactions easier by trading in local currencies with local payment types.
- ➔ Assign different warehouse to different channels and fulfil orders locally.
- ➔ Handle multiple taxation systems including the USA (NEXUS).
- ➔ Offer multiple and different payment options for each country.
- ➔ Offer sites with specific TLDs or sub-domains enhancing local SEO performance.

“Red have great knowledge & experience of implementing global ecommerce projects and tradeit as a platform is not rigid and can adapt to the majority of situations.

Global Ecommerce Manager, Amoena

Recognised by the Industry



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