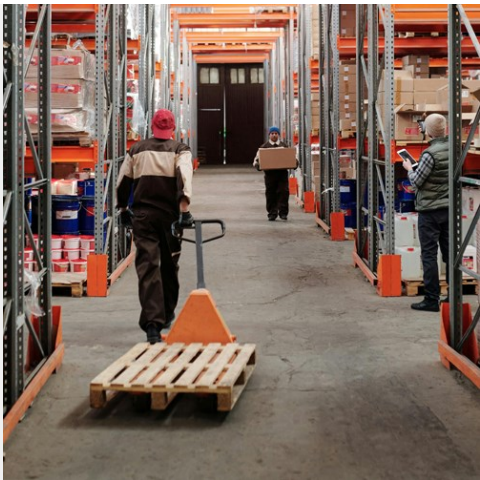


Leading B2B ecommerce solutions and B2B ecommerce platform for **Resellers, Wholesalers, Distributors** and **Manufacturers**.

Create compelling B2B ecommerce experiences that drive sales with the **tradeit™** ecommerce platform.



B2B Ecommerce Features



Account Management

24/7/365 self-service portal providing access to key customer information, including billing and shipping addresses, complete order history, assigned credit limits, and agreed payment terms.



Online Invoicing & Payment

Detailed online invoices display shipping and billing addresses, order dates, payment due dates, PO numbers, itemised order details with individual balances, and the total order cost. Outstanding invoices can be added to the basket for payment by credit note or card.



Price List Management

The Price List Manager enables percentage adjustments (+/-) to be applied to master price lists for specific products, product groups, and individual customers, with automatic calculation and assignment of derived prices across multiple currencies.



MOQs & Volume Discounts

Minimum order quantities for both individual products and across entire orders plus quantity breaks with tiered discounts per product, applying reduced unit costs based on the quantity ordered.



Dropshipping

Automated dropship service for customers through API integration. Product & stock feeds are passed to customers' websites to populate with orders passed back to the merchant.



Account Hierarchy

Centralised control of ordering and spending across multiple locations, with configurable credit limits and approval workflows managed from a master account.



Re-ordering & Quotations

Saved baskets, a quick order pad for frequently purchased items, and a dedicated section for regularly ordered products. An online quotation system allows quote requests and conversion to orders at the basket stage.



Inventory & Fulfilment

Single orders can be delivered to multiple specified locations. Vendor Managed Inventory agreements maintain predefined stock levels at customer sites, with automated replenishment triggered based on merchant stock checks & agreed timelines.



Integrations

Integration with ERP, CRM, and accounting platforms enables streamlined data flow for invoicing, credit control, financial reporting, and supply chain management.



www.redtechnology.com



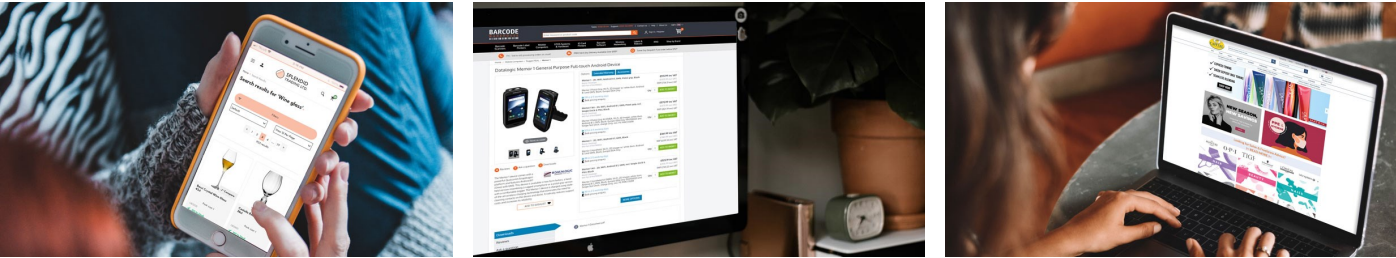
info@redtechnology.com



01865 880 800

SOLUTION B2B Ecommerce

Combine the user-friendly features and personalisation of a sophisticated retail ecommerce site with the enhanced functionality of a B2B solution on the tradeit™ ecommerce platform.



Capable of managing an unlimited number of complex products, categories, and price lists, the tradeit platform is perfectly suited for resellers, manufacturers, wholesalers, and distributors. Merchants can support multiple business models, including franchises and marketplaces, from a single platform instance, allowing them to scale their B2B operations. Enabling online purchases reduces operational costs and frees up staff to focus on driving business growth.

- ➔

Manage GROSS and NET pricing with user-level assignment for unlimited price lists.
- ➔

Control ordering and spending across all branches from a central head office.
- ➔

Set bespoke purchasing limits, automate approvals, and optimise workflows for users or accounts.
- ➔

Enable online invoicing, back orders, pre-orders, quotes, multiple payment methods, and much more.
- ➔

Offer custom products, pricing, promotions, and discounts, including quantity breaks, tailored on an individual or company-wide basis.
- ➔

A flexible international platform designed to handle vast product catalogues, complex pricing, high traffic, and large order volumes.
- ➔

Integrate seamlessly with ERP, CRM, OMS, accounting, and warehouse management systems from leading vendors or bespoke in-house platforms.

“ Within just a month of launch we’ve already seen a 30% increase in sales against the same period last year. This has fully vindicated the decision to move to Red Technology. We’re now in the process of moving the rest of our brands across to the tradeit platform as soon as we can.

Managing Director, Moorside Office

Recognised by the Industry



🌐

www.redtechnology.com

✉

info@redtechnology.com

☎

01865 880 800

