



## conductIT Content Management System Architecture

### 1. Online Presence

The conductIT™ platform can present multiple web sites, in multiple languages. Highly scalable, the system can manage content for multiple domains, automatically presenting personalised content, branding, navigation and languages.

### 2. Administration

Multiple administrators control their own content, wherever they are in the world. The application can be hosted separately from web servers to reduce server load. Non-technical operators control and edit content via simple to use browser interfaces.

### 3. Data Management

Hosted over single, or multiple servers, with backup redundancy; ensures rapid deployment to multiple web sites. Securing your data while communicating with 3rd party and in-house systems. Scalability to expand with your business and data storage needs.

